

IP FIESTA: CELEBRATING INNOVATION AND TECHNOLOGY

26-27TH APRIL 2022

UPES, DEHRADUN, UTTRAKHAND

Organized by



CENTRE FOR IPR, UPES

ABOUT THE ORGANIZER- UPES DEHRADUN

The University of Petroleum and Energy Studies (UPES) was established in the year 2003. It is a multidisciplinary institution with an ambitious vision and holds a unique approach to advance best among the new generations. Since its inception, it has created a vibrant scholastic environment and strives to bring a paradigm shift in legal education.

ABOUT CIPR

The Centre for Intellectual Property Rights (CIPR) was established by the University of Petroleum and Energy Studies (UPES), Dehradun in August 2021. It aims to create awareness about the intricacies related to the field of Intellectual Property Rights and acts as a platform that provides assistance to academicians, researchers, entrepreneurs, and innovators to identify, preserve and utilize their Intellectual Property Rights (IPRs) effectively. To fulfil this objective, the Centre is designed to bring forth the current and upcoming contemporary challenges related to Intellectual Property Rights and has conducted various seminars and events to pioneer the practical aspects related to this field.



WORLD INTELLECTUAL PROPERTY DAY

The World Intellectual Property Organization celebrates Intellectual Property day on 26th April annually to promote awareness about the changing Intellectual Property trends around the world. This year, the theme is 'IP and Youth: Innovating for a Better Future'.

It is prominent that the world has seen the tremendous potential for innovation while harnessing it to make a better future for everyone. With this in mind, WIPO has taken a step towards bringing out young entrepreneurs and encouraging them to refine their ideas.

Intellectual Property Rights not only protect the creativity and innovation of people but also plays a vital role in the national and state economy. Numerous industries rely on their trademarks, copyrights, patents, trade secrets and designs to enforce their control on their product. Additionally, this also helps the consumers to be assured of the quality of the product. It motivates the industries to modify to stay on top of the market and drives economic improvement. Most of all, it keeps the fire of innovation and creativity alive making it possible for the world to grow consistently.

IP FIESTA- CELEBRATING INNOVATION AND TECHNOLOGY

Keeping the theme of this year's Intellectual Property Day, the Centre for Intellectual Property Rights (CIPR), UPES is organizing 'IP Fiesta- Celebrating Innovation and Technology'- an event which aims at taking all the participants on a journey of understanding the world of intellectual property, and showcasing their Intellectual Property related knowledge and talent. CIPR has curated two unique and non-conventional events to give students who are enthusiastic about Intellectual Property Rights, an opportunity to make use of this platform and present their ideas and talents. The event will focus on bringing out new ideas in students, encouraging them to speak up, propose changes and stand out. Additionally, CIPR strives to provide awareness to aspirants from any field of interest so that they can understand the Intellectual Property rights applicable to their ideas, and preserve those ideas. This will encourage youngsters to make better ideas and innovate for a better future.

EVENTS DETAILS

THE PITCH BOWL (26TH APRIL, 2022)

This event is first of its kind! If you have spent a lot of time in thinking of a business idea, or a technological advancement that will help the world at large, or anything new, this event is for you! Many young people do not get a suitable platform to showcase their talents and present their ideas, which tends to restrict them while expressing their creativity. Hence, this event has been curated specially for students who wish to present their idea (or pitch) and get recognized for the same. The only requirement? The idea should be innovative and novel in nature. Apart from this, it can be in any field, related to any product or services!

There will be two rounds in this event. The first round will be the Preliminary selection for which the participants will have to submit a written draft of about 500 words describing their idea. After the preliminary screening, the selected participants will be invited to present their pitch in an offline mode.

Each participant/team will be allotted 10 minutes to present their pitch to a versatile panel of judges and will stand a chance to not only win cash prizes, but also get CIPR's assistance in Intellectual Property registration of that idea in case they wish to pursue it further.

Team composition- A Maximum of two students are allowed to participate as a team in this event. The participants can also present their pitch individually.

Prizes:

First position- 30k
Second Position- 20k
First Position (School Student)- 15k

Note: After the selection from the preliminary screening, all selected participants will be required to attend the event in offline mode, and a registration fee of Rs 500 for college students, and Rs 300 for school students will be charged respectively.

THE NATIONAL INTELLECTUAL PROPERTY OLYMPIAD (26TH APRIL-EVENING- ONLINE MODE)

In order to promote Intellectual Property related knowledge, and to acknowledge the aptitude of students who take great interest in Intellectual Property Rights, CIPR is organizing a National Intellectual Property Olympiad. The questions in the Olympiad will revolve around the following topics-

- IP Laws in India
- TRIPS and its international implementation
- Basic IPRs in different fields
- Recent Developments in IP related matters.

The olympiad will be conducted in a completely online mode only.

Prizes:

First position- 5k
Second Position- 3k
Third Position- 2k

CLOSING AND FELICITATION CEREMONY- 27TH APRIL (MORNING)

The closing ceremony of the event will be conducted on 27th April, 2022. The winners of the mentioned competitions will also be awarded during the ceremony.

REGISTRATION

The registration will be done via a registration form, and is free for the National Olympiad as well as the preliminary round of the Pitch Bowl, which requires the written submission of the idea via the google form itself. Subject to selection for the second round of the Pitch Bowl, participants will have to pay Rs 500 (for college students) and Rs 300 (for school students).

All the participants will receive a registration confirmation on their respective mail IDs.

Mode of the event- The National Olympiad and the Preliminary round of the Pitch Bowl will be completely online. The second round of the Pitch Bowl will be conducted in offline mode. The last date to register is 15th April, 2022.

Registration Link-

<https://docs.google.com/forms/d/e/1FAIpQLSfUFxPnMsPJnXvhxoVhGTSS7peaeH1E3gUN2zR8hmtHvjTYIg/viewform>

FOR FURTHER INFORMATION, PLEASE CONTACT-

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